

Privacy Policy

Last updated: [Insert Date]

1. Data Controller

The controller responsible for processing personal data on this website is:

MAMMA VEDA, Inh. Dhingra
CHE-438.655.909
Switzerland

Email: minnalkdhingra@trymammaveda.com

Website: <https://trymammaveda.com>

2. Scope of this Privacy Policy

This Privacy Policy explains how MAMMA VEDA, Inh. Dhingra ("MAMMA VEDA", "we", "our", or "us") collects, uses, stores, and protects personal information when you visit our website, contact us, subscribe to our communications, or purchase our products.

We process personal data in accordance with the **Swiss Federal Act on Data Protection (FADP)** and, where applicable, the **EU General Data Protection Regulation (GDPR)**.

3. Personal Data We Collect

Depending on how you interact with us, we may collect:

Information you provide

- First and last name
- Email address
- Telephone number (if provided)
- Billing address

- Shipping address
- Company name (for B2B enquiries)
- Information submitted through contact forms
- Communications you send us

Order Information

When placing an order, we collect information necessary to fulfil your purchase, including:

- Products ordered
- Order history
- Delivery information
- Payment status

We do not collect or store your credit or debit card details.

4. Payment Processing

Payments on our website are securely processed by **Stripe Payments Europe Ltd.**

When you complete a purchase, certain personal information is shared directly with Stripe solely for payment processing and fraud prevention.

MAMMA VEDA does not receive or store your complete payment card details.

Please refer to Stripe's Privacy Policy for information on how they process personal data.

5. Why We Process Your Data

We process personal data to:

- Process and fulfil your orders
- Deliver purchased products
- Respond to enquiries
- Provide customer support
- Communicate regarding orders
- Improve our website and services
- Comply with legal and accounting obligations

- Prevent fraud and protect website security
 - Send newsletters or marketing communications (only where you have consented)
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6. Legal Basis for Processing

Depending on the circumstances, we process personal data on one or more of the following legal bases:

- Performance of a contract
 - Compliance with legal obligations
 - Legitimate business interests
 - Your consent (for example, newsletters or optional marketing)
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7. Sharing Personal Data

We only share personal information where necessary.

Current service providers include:

Stripe

Payment processing.

GoDaddy Professional Email

Business email communications.

Website Hosting Provider

Hosting and technical operation of our website.

Delivery Partners

Shipping companies used to deliver customer orders.

We do not sell personal data to third parties.

8. International Data Transfers

Some of our service providers may process data outside Switzerland or the European Economic Area.

Where this occurs, appropriate safeguards are implemented, including Standard Contractual Clauses (SCCs) or other legally recognised transfer mechanisms where required.

9. Data Retention

We retain personal data only for as long as necessary.

Typical retention periods include:

- Customer orders: up to 10 years (Swiss accounting requirements)
 - Customer enquiries: as long as necessary to respond and manage the relationship
 - Marketing subscriptions: until consent is withdrawn
 - Website security logs: only as long as operationally necessary
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10. Website Security

We take reasonable technical and organisational measures to protect personal data, including:

- SSL encryption
- Secure payment processing
- Access controls
- Password-protected systems
- Regular software and security updates

Despite these measures, no internet transmission can be guaranteed to be completely secure.

11. Cookies

Our website uses cookies that help provide essential website functionality.

Where non-essential cookies are introduced in the future (such as analytics or advertising cookies), visitors will be asked to provide consent where required by applicable law.

12. Social Media

Our website may contain links to:

- Instagram
- YouTube

When you visit these platforms, their own privacy policies apply.

MAMMA VEDA has no control over how these third-party services collect or process your information.

13. Future Analytics

We may introduce website analytics tools in the future, such as Google Analytics, to better understand website usage and improve user experience.

Where legally required, visitors will be asked for consent before such technologies are activated.

This Privacy Policy will be updated accordingly.

14. Your Rights

Subject to applicable law, you may have the right to:

- Access your personal data
- Correct inaccurate information
- Request deletion of your personal data
- Restrict processing
- Object to certain processing
- Withdraw consent at any time where processing is based on consent

- Receive a copy of your personal data where applicable

Requests may be sent to:

minnalkdhingra@trymammaveda.com

15. Children's Privacy

Our products and website are not directed specifically at children.

We do not knowingly collect personal information from children without appropriate legal basis or parental consent where required.

16. Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect legal, operational, or technical changes.

The latest version will always be available on this website.

17. Contact

If you have any questions regarding this Privacy Policy or the processing of your personal data, please contact:

MAMMA VEDA, Inh. Dhingra

Switzerland

Email: minnalkdhingra@trymammaveda.com

Cookie Policy

Cookies are small text files that are stored on your device when you visit a website. They help websites function properly, improve user experience, remember preferences, and, where applicable, provide website analytics.

2. Cookies We Currently Use

MAMMA VEDA uses only cookies that are necessary for the operation and security of our website.

These cookies may include:

maintaining website functionality;

remembering basic website preferences;

protecting against security threats;

enabling secure checkout and payment processing through Stripe.

These cookies are essential for the website to function correctly and cannot be disabled through our website.

3. Stripe Cookies

When you purchase products through our website, Stripe may place cookies that are necessary to:

process secure payments;

prevent fraud;

verify transactions;

maintain the security of the checkout process.

These cookies are managed by Stripe and are subject to Stripe's own Privacy Policy.

4. Third-Party Content

Our website contains links to third-party platforms, including:

Instagram

YouTube

If you choose to visit these websites or interact with embedded content (if applicable), those providers may place cookies on your device according to their own privacy and cookie policies.

MAMMA VEDA does not control these third-party cookies.

5. Future Analytics Cookies

As our website grows, we may introduce additional cookies to help us understand how visitors use our website and to improve our services.

These may include website analytics tools such as Google Analytics or similar technologies.

If non-essential cookies are introduced, this Cookie Policy will be updated accordingly, and where required by applicable law, we will request your consent before such cookies are placed on your device.

6. Managing Cookies

Most web browsers allow you to:

view stored cookies;

delete cookies;

block cookies;

receive notifications before cookies are stored.

Please note that disabling essential cookies may affect the functionality of certain parts of this website, including the checkout process.

For information about managing cookies, please refer to your browser's help documentation.

7. Changes to this Cookie Policy

MAMMA VEDA reserves the right to amend this Cookie Policy at any time to reflect legal, technical, or operational changes.

The latest version will always be published on this website.

8. Contact

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